

CONFERENCES AND MEETINGS

Whether you are looking to hold an exclusive meeting for your company directors or an international conference for the entire organisation, True North will conceive and deliver a total event package that is both technically sound and creatively stunning. Meticulous event planning and years of experience ensure that every eventuality is thought of in advance, giving you the peace of mind to concentrate on the things you need to do.

VENUE SELECTION AND ACCOMMODATION

CONFERENCE THEMING AND SET DESIGN

TECHNICAL EVENT PRODUCTION

DELEGATE REGISTRATION AND MANAGEMENT

ENTERTAINMENT, SPEAKERS AND SOCIAL PROGRAMME



We bring a fresh originality to everything that we do, no matter how routine or familiar it may seem. Our project team will be on hand throughout to ensure the success of all aspects of your event. And our expertise doesn't end with the conference – we can create all manner of exciting social events and activities to bring out the “lighter” side of the conference. Theming and entertainment for the conference dinner is another of our specialities – everything from traditional to avant-garde!



EVENT THEMING
AND DECOR



CLIENT ENTERTAINING
AND HOSPITALITY



TEAMBUILDING
AND INCENTIVES



CORPORATE AWAY DAYS
AND PARTIES



CONFERENCES
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TRULY INSPIRING EVENTS

Allow us to introduce you to a fresh way of looking at all manner of corporate events and conferences. With True North, no event is ever the same twice. We produce creative tailor-made event solutions, on time and on budget.

CONFERENCES AND MEETINGS

CORPORATE AWAY DAYS AND "OFF-SITES"

STAFF REWARDS AND INCENTIVES

TEAMBUILDING AND STAFF MOTIVATION

CORPORATE ENTERTAINING AND PARTIES

EVENT THEMING AND DECOR



Our imagination will inspire you and our sense of the dramatic will thrill your guests. We pride ourselves on delivering value for money whilst insisting on top quality delivery from our suppliers. With a track record of successful events second to none, our client list speaks for itself.

Whatever your event requirements, you can be sure that True North will plan and deliver them meticulously, leaving an enduring impression on your colleagues, guests and your competitors.



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CORPORATE AWAY-DAYS AND “OFF-SITES”

Getting away from the office can be both stimulating and productive for staff at all levels. Whether an existing team or new recruits working together for the first time, we can create the perfect programme – combining just the right venue and interesting activities to achieve your corporate objectives.

EXCLUSIVE VENUES FOR MEETINGS

THEMED DINNER WITH A MURDER MYSTERY

OUTDOOR SPORTS AND ACTIVITIES

TREASURE HUNTS BY FOOT OR BY CAR

SAMBA DRUMMING WORKSHOP



We organise everything for your away-day. Once you give us an outline of what you are looking for, we will suggest a number of activities, find the best venue, organise accommodation, coach transfers and catering. You may want to finish off the day with a themed dinner complete with entertainment and dancing. We can provide you with lots of ideas and examples of things we've done before, just to inspire you!



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STAFF REWARDS AND INCENTIVE ACTIVITIES

True North is able to devise and deliver the ultimate reward and incentive trips on this planet . . . without costing the earth! We specialise in making the most of Scotland's fantastic scenery, heritage and range of outdoor pursuits, whether you are looking for a day of Golf or your own Highland Games on a private Island. Below are a few of the speciality events that can be used in incentive programmes or as rewards for successful staff.

DISTILLERY TOUR, WHISKY TASTING AND DINNER

LUXURY BOAT CRUISE WITH DINNER DANCE

ACTIVITY WEEKEND IN A HIGHLAND CASTLE

SCOTTISH BANQUET AND CEILIDH

CLAY PIGEON SHOOTING, ARCHERY AND FALCONRY



True North will see to every detail of your incentive programme from personal invitations to individualised parting mementoes. We pride ourselves on the creativity and style with which we carry off special events, planning all aspects carefully in advance and delivering a sparkling performance on the day (or night!).



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TEAMBUILDING AND STAFF MOTIVATION

Whatever the objectives you have for your teambuilding activity – highly structured or simply to have an exciting and fun day out together, True North can help you to plan and implement a programme which achieves your aims.

We can offer a huge range of activities that are designed to improve your team members' communication skills and decision-making capabilities. Various activities may be combined to create programmes for a half day, full day, or even a weekend.

"IT'S A KNOCK-OUT" (INDOORS AND OUTDOORS)

"CRYSTAL MAZE" CHALLENGE

WHITE-WATER RAFTING AND GORGE WALKS

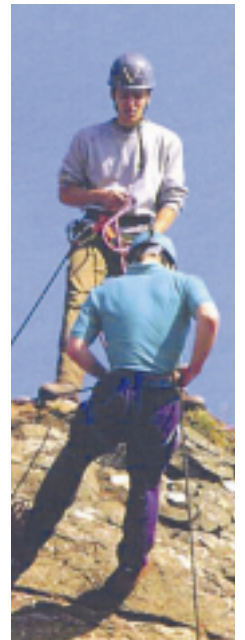
DRAMA OR VIDEO WORKSHOPS

HIGHLAND GAMES TEAM CHALLENGE

SAILING TRAINING AND RACES

We have a virtually unlimited selection of activities and events to choose from, with new ones available all the time.

If you have your own ideas, we can create a tailor made programme for you. Just give us a call and we can make it happen!



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CORPORATE ENTERTAINING AND PARTIES

Whether you are planning an exclusive reception for 50 or a themed party for 500, True North will dazzle your guests. Our sense of the visual and the dramatic lends itself to designing your unique evening based around any theme – from “Atlantis” to “Hollywood Nights”. These events will definitely enthuse and entertain your staff, colleagues and clients!

Whatever theme you choose you can be sure that no detail will be left untouched – from the decor through to the menu, the flowers to the lights, the invitations to the gifts and of course the entertainment! Some themes are suited to huge crowds, others are better for smaller numbers but whatever your inclinations, we will accommodate them!

We also know the very best places for that exclusive dinner with important clients, whether you favour innovative modern Scottish cuisine or more traditional stately homes and atmospheric castles.



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EVENT THEMING AND DECOR

Corporate events have become more and more spectacular over the last few years as companies stretch the boundaries of event theming and décor, seeking to out-do each successive event. True North have been at the forefront of this new movement since it started thanks to our inspired (and demanding) clients!

As one of the country's leading party theming and decoration companies, we create new and innovative themes based on your individual brief, rather than trying to recycle previous themes and props. Our best work is often accomplished when we are given a new and challenging theme to interpret.

We achieve stunning results by working with top set designers and scenic artists and by searching high and low for just the right props, fabrics and finishing touches for your event.

Ideas for themes include (in alphabetical order) Atlantis, Babylon, Bollywood, Circus of Dreams, Cluedo, Gangsters & Molls, Greek Odyssey, Hollywood Nights, James Bond, Indiana Jones, Oscars, Pharaoh's Gold and Viva Rio. Naturally we also can produce traditional themes which include Scottish Banquets, Burn's Nights and St. Andrew's Nights complete with all the trimmings.



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INSPIRED EVENTS BY TRUE NORTH

At True North we realise that your event needs to accomplish very specific corporate objectives, as well as providing a memorable, cost-effective and enjoyable function. We ensure that whatever type of event you are planning, we will design, manage and produce it to the highest professional standard.

A dedicated team of event managers will meet you on-site for initial familiarisation and briefings. As planning for the event develops we will work closely with you and your team, providing regular feedback on progress, always responsive to changes and new ideas. Our team will manage all intermediate suppliers and liaise with the hotel or conference centre, ensuring that there is effective communication at all times.

Finally we will manage all aspects of the event set-up, sorting out any last-minute hitches, ensuring that the entire event goes off perfectly – as planned, on time, on budget.

Call us to discuss your requirements and we will prepare a tailor-made quotation for you. Allow us to inspire your next event!



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CORPORATE AND AGENCY CLIENT LIST

Adobe Systems Europe	Aberness Foods Group	Alcatel (Belgium)
Bank of Scotland	Balmoral Golf & Hospitality	Baldwin Marketing Associates
Barnton Hotel	Bourne Leisure	Brodies Solicitors
Copper AB (Sweden)	Campbell Distillers	Clydesdale Bank
CGI Group	Edinburgh Convention Bureau	European Association of Hospital Pharmacists
European Tugowners' Association	GE Capital Woodchester	GNS Itochu
Group 4 Security	In Conference	Inter-Continental Hotels
John Menzies plc	Levi Strauss (UK and Europe) Ltd	H. Lundbeck A/S
Miller Group	Modus Media International	Morgan Stanley Dean Witter
Morley Fund Management	Motivation Group	MPM Capita
NCR	PR Brands UK	PricewaterhouseCoopers
PJMP Architects	RAMUS Medical Technologies	Royal Bank of Scotland
Securicor Group plc	Securitas AG (Switzerland)	Scottish Enterprise
Scottish Equitable	Scottish Gas	Scottish Provident
Scottish Widows	Sun Microsystems	Tambrands International
Technology plc	World Brands Duty Free	



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